

B.B.A. Semester - 2 (CBCS) Examination**March/April - 2024 (As Per Syllabus Year-2016)****EMERGING TRENDS IN CONTEMPORARY MANAGEMENT (CORE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que.1 Describe Scientific Management School. (14)

OR

Que.1 Discuss Contingency Schools of Management.

Que.2 Write Notes: (14)

- (1) Factors affecting job satisfaction.
- (2) Morale building efforts.

OR

Que.2 (1) Discuss benefits of employee empowerment.

(2) Explain positive effects of work life balance.

Que.3 What is change? Explain planned change process. (14)

OR

Que.3 Discuss in brief remedies to overcome resistance to change.

Que.4 Explain creativity and innovation. State managerial efforts to promote creativity and innovation. (14)

OR

Que.4 (1) Describe significance of MIS.

(2) Discuss significance of TQM.

Que.5 Describe story of devastating storm and reconstruction of Reliance Greenfield Refinery. (14)

OR

Que.5 Write a descriptive note on Corporate Culture of Google Inc.
